



TRAVEL **WITH PURPOSE**  
 MEASURED BY *Light* **STAY**

**EMB DALLAS - FRISCO HOTEL & CONVENTION CENTER**

Hilton is focused on paving the way towards a net-zero future and remains committed to partnering with its customers to help minimize carbon footprints and redefine sustainable travel. During your next event, leave a positive impression on your guests - and on the planet. Learn more at [esg.hilton.com](https://www.esg.hilton.com).

**HILTON PORTFOLIO PERFORMANCE NUMBERS TO DATE:\***

**1.8M**  
 volunteer hours  
 logged since 2017

**49%**  
 reduction in  
 carbon emissions  
 since 2008

**1.6M+**  
 bars of soap  
 donated in 2021

**100%**  
 hotels mapped  
 against environmental  
 and social risks

**\$5M+**  
 awarded in grants to  
 70 community-based  
 organizations since 2019

**OUR HOTEL IS THE PROUD RECIPIENT OF:**

**International Organization for Standardization (ISO)**



- ISO 9001 – Quality Management certification
- ISO 14001 – Environmental Management certification
- ISO 50001 – Energy Management certification



**OUR ENVIRONMENTAL EFFORTS**

**WE SET ANNUAL GOALS TO REDUCE OUR FOOTPRINT:**

Reduce energy use by 10.0% • Reduce water use by 2.0% • Reduce waste by 4.0%

**The following sustainability features are in place at our hotel:**



- Energy efficient lighting
- Energy efficient equipment
- Team Members trained on conserving energy



- Low-flow faucets
- Team Members trained on conserving water



- On-site recycling
- Soap recycling program
- Team Members trained on reducing waste

\* Environmental performance across all hotels 2008-2021. Improvements in environmental measures during 2021 are partially attributable to the continued reduction in system-wide occupancy as a result of the COVID-19 pandemic.



## OUR COMMUNITY ENGAGEMENT

- 15 Community engagement projects totaling 682 Team Member volunteer hours and \$16,839 in local impact
- 6 Donations totaling an estimated \$5,625 value

We support and invest in our community by contributing to the local economy, developing a talented workforce and fostering the local relationships that help ensure success. A few examples of our community engagement:

- Our hotel partners with a local community organization
- Our Team Members are trained on the issue of human trafficking
- We use controlled sourcing with local suppliers (within 100 mile radius)



## YOUR ESTIMATED FOOTPRINT

Prior to your meeting with us, we can help you estimate your event's environmental impact using Hilton's proprietary LightStay Meeting Impact Calculator.

Once your event has concluded, we can update the calculator to account for your event's final details. Speak to your Hilton Sales Representative to learn more.



## WAYS TO MAKE A DIFFERENCE

Join us in our efforts to Travel with Purpose. Consider following these examples during your meeting or event:

- Eliminate the use of single-use plastics at your event by switching to reusable options, such as water refill stations, glass/china, travel mugs/bottles, etc.
- Work with the hotel team to reduce food waste through selecting zero-waste menus and creative food presentation, diverting unavoidable food waste from landfill, and/or donating excess, edible food, where allowed by law.
- Encourage attendees to use the Hilton Honors app for digital check-in, keys and check-out to reduce the use of printing, paper and plastic.
- Finally, give us your suggestions about improving the sustainability of your event!

**Hilton**



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HONORS